Montana State Legislature

Exhibit Number: 3

The following exhibit is a booklet.

The Report on the Montana Tourism Industry January 2006

This can be scanned – therefore the cover and second page been scanned to aid in your research. The exhibit is on file at the Montana Historical Society and can be viewed there.

Montana Historical Society Archives, 225 N. Roberts, Helena, MT 59620-1201 Phone (406) 444-4774.

Scanning by: Susie Hamilton

THE REPORT ON THE MONTANA TOURISM INDUSTRY JANUARY 2006

Montana Promotion Division • Department of Commerce

BIG SKY MEETS BIG SCREEN

EDIEFIO) MAIRE ANNAVENON



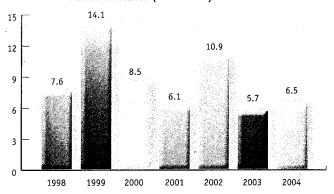
The Montana Film Office promotes Montana as a film, television, documentary and commercial production location through a variety of tools. The Film office:

- Brings Productions into Montana for economic benefit
- Produces the Montana Production Guide listing over 700 Montana businesses
- Maintains montanafilm.com
- Ensures Montana is "film friendly"

HIGHLIGHTS

- Big Sky on the Big Screen Act, enacted by the 2005 legislature, offers 12% rebate based on hired Montana labor and 8% rebate on qualified expenditures—6 productions certified in 2005 for eligibility.
- Montana Film and Television Advisory Council. Established in 2005, this 28-member citizen's council advises the Governor and Department of Commerce on film promotion.

MONTANA REVENUE (IN MILLIONS) FROM FILMING



RESOURCE-RICH MONTANA ONLINE RESOURCE

MONTANA TRAVEL REGIONS

- custer.visitmt.com Custer Country
- glacier.visitmt.com Glacier Country
- goldwest.visitmt.com Gold West Country
- missouririver.visitmt.com Missouri River Country
- russell.visitmt.com Russell Country
- yellowstone.visitmt.com Yellowstone Country

MONTANA CVBS

- bigskychamber.com Big Sky
- billingscvb.visitmt.com Billings
- bozemancvb.visitmt.com Bozeman
- butteinfo.org Butte
- fcvb.org Flathead Valley
- greatfallscvb.visitmt.com Great Falls
- helenacvb.visitmt.com Helena
- missoulacvb.org Missoula
- westyellowstonecvb.visitmt.com -West Yellowstone
- · whitefishchamber.org Whitefish

WEBSITES MAINTAINED BY TRAVEL MONTANA

- visitmt.com Travel Montana's main web site with visitor information and vacation planning assistance.
- lewisandclark.mt.gov Montana's Lewis and Clark site, devoted to the Corps of Discovery's journey across our state.
- wintermt.com Montana's winter site, covering the pursuit of fun during our snowy season.
- montanakids.com Specifically designed for kids, including games and other fun.
- montanameetings.com The Montana meeting planner's site, offering information about meeting or convention services and locations.
- montanafilm.com The official site of the Montana Film Office, with location photos and information about filming.
- travelmontana.mt.gov Travel Montana's intranet site, offering up-to-date information about the state's tourism industry.

- indiannations.visitmt.com This site is devoted to Montana's Indian Nations.
- montanagroups.com The Montana Group Tour Planning Guide, offering information on group tour services.

OTHER USEFUL SITES

- nps.gov/glac Glacier National Park
- nps.gov/yell Yellowstone National Park
- · lewis-clark.org Discovering Lewis and Clark
- fwp.mt.gov Montana Department of Fish, Wildlife & Parks
- www.mt.blm.gov Bureau of Land Management
- mt.gov Montana online
- montanalewisandclark.org/ Montana Lewis and Clark Bicentennial Commission
- www.itrr.umt.edu/ Institute for Tourism and Recreation Research
- www.fs.fed.us/r1 Forest Service, Northern Region

